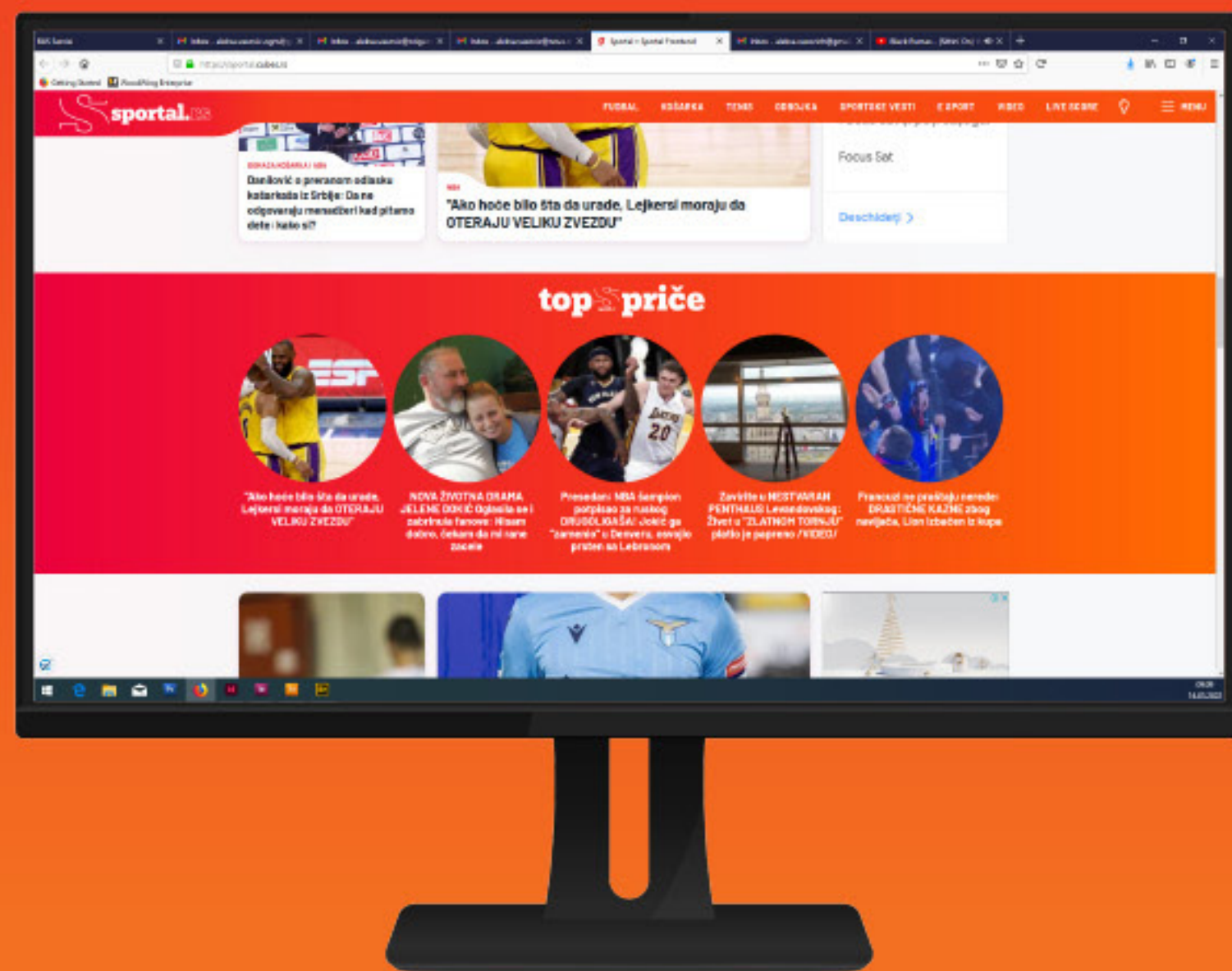


DESIGN

Premium Billboard 970x250px	desktop	Sve stranice	4.80 €	CPM
Premium Skyscraper 300x600px	desktop	Sve stranice	3.60 €	CPM
Premium Rectangle 300x250px	desktop	Sve stranice	2.40 €	CPM
Standard Billboard 970x250px	desktop	Sve stranice	3.20 €	CPM
Standard Skyscraper 300x600px	desktop	Sve stranice	2.40 €	CPM
Standard Rectangle 300x250px	desktop	Sve stranice	1.60 €	CPM



MOBILE

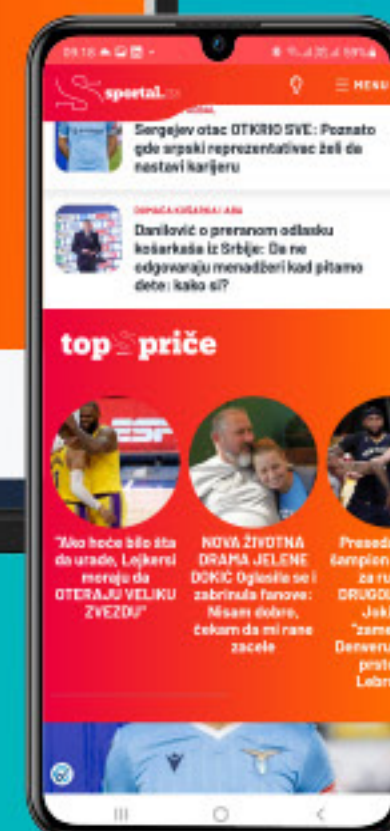
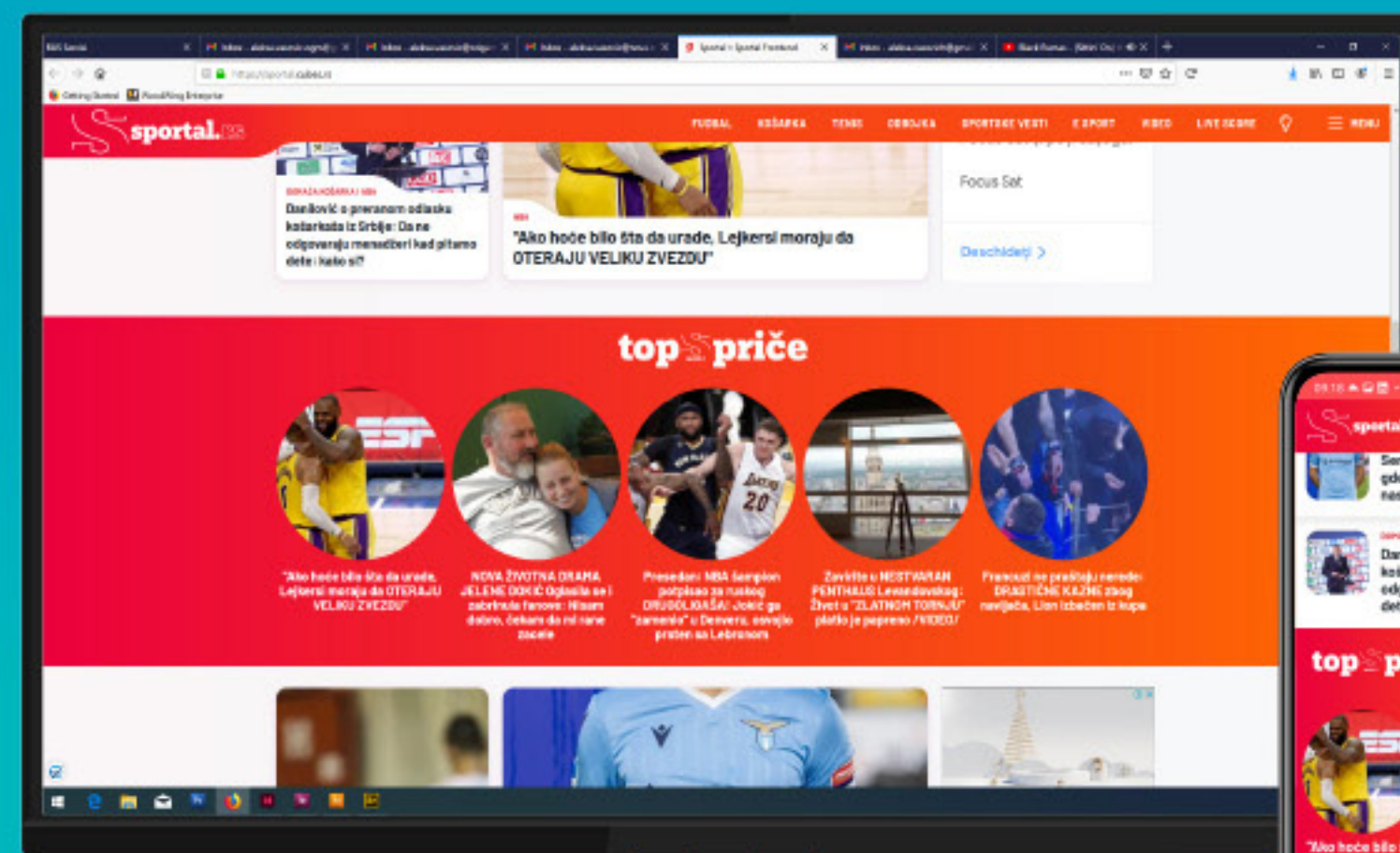
Premium 300x250px	mobile	Sve stranice	1.60 €	CPM
Premium 320x100px	mobile	Sve stranice	1.20 €	CPM
Premium 320x50px	mobile	Sve stranice	0.80 €	CPM
Standard 300x250px	mobile	Sve stranice	1.20 €	CPM
Standard 320x100px	mobile	Sve stranice	0.80 €	CPM



VIDEO



Inread video	desktop/mobile	Sve stranice	5.00 €	CPM
Preroll video	desktop/mobile	Sve stranice	5.00 €	CPM
Video programatic - automated outstream video	desktop/mobile	Sve stranice	6.00 €	CPM



RIGHT MEDIA FORMAT

Interscroler	desktop/mobile	Sve stranice	6.0 €	CPM
Full page branding - entry branding	desktop/mobile	Sve stranice	1200 €	po danu



full page branding

interscroler

TEKSTOVI

PR Tekstovi	desktop/mobile	PR	800 €	Po tekstu
Native tekstovi	desktop/mobile	Redakcijski tekst	1000 €	Po tekstu
Native tekstovi	desktop/mobile	Isticanje 1h na naslovnoj strani Sportal.rs	200 €	Po tekstu
Native tekstovi	desktop/mobile	Isticanje 1h na naslovnoj strani Blic.rs	300 €	Po tekstu



BRANDING

2 side branding - 1 podkategorija	desktop	Sve stranice	500 €	po danu
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Sponsorstvo podkategorije	desktop/mobile	Podkategorija po izboru	2500 €	mesečno
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SPONZORSTVO



portal.rs