



PERSPEKTYWY
WOMEN
INTECH
SUMMIT

INVITATION

27-28 NOVEMBER 2018
WARSAW, POLAND
EXPO XXI

Perspektywy

womenintechsummit.pl



WARSAW – A FEMALE TALENT CAPITAL

Wonderful women from the Central and Eastern Europe and Central Asia (CEE&CA), specialising in new technologies – students, professionals, and CEOs of the most innovative global technology companies – will meet in Warsaw this November to discuss the future of IT and Big Engineering, share the newest industry information, develop a global contacts network, plan the next stages of their careers, learn from each other, and seek inspiration.

The technologies are the area where visions of the future world are created and today's issues are solved. In the times of global digitisation, the IT technologies have a special role to play. The ambition of the *Perspektywy Women in Tech Summit* is to show the potential of women in IT and Big Engineering. This will be the first such event in CEE&CA addressed to female IT students, professionals from the tech companies, scientists, and innovators. A record number of **1000 participants** is expected to come from Poland and the EU, as well as from Ukraine, Belarus, Russia, Kazakhstan, Uzbekistan, and Tajikistan. The Warsaw event will become the nucleus of the discussion about the technological and social future of the world and about women's contribution to the development of these areas.

The goal of the *Perspektywy Women in Tech Summit* is to create the space for meeting the female technology talents from the CEE&CA region, which is developing dynamically from the IT and new technologies point of view, as well as to promote Poland as the place to obtain excellent IT education. The participants will have the opportunity to listen to speeches by the managers of the biggest global technology companies, to update their scientific and technical knowledge, and to gain the tools for development of their own professional careers. A technology career fair will be held for students, with offers from the top technology companies which place special emphasis on supporting and employing women, as they see the business and social advantages to be gained in building a diversity culture in their organisations. Universities and IT faculties will be able to present their achievements and establish contacts with high tech businesses.

Talented students and young IT engineers from beyond our Eastern borders will be able to apply for a grant enabling them to participate in this event.

The Special Guest of the event will be **Mariya Gabriel**, the EU Commissioner for Digital Economy and Society.

100 speakers in total will appear in Warsaw on 27-28 November, there will be 100 plenary sessions and workshops, as well as several side events, including a debate on IT competencies in the future job market, a meeting of European and Asian women rectors (EWORA), and welcome events for the participants organised by the world's biggest technology companies.

We believe in the potential of women in technology, science and innovation and in their power to change to world for the better, *Perspektywy Women in Tech Summit* has ambition to become a step in that direction. Please, join us!

B. Siwińska

Bianka Siwińska, PhD
CEO, Perspektywy Education Foundation

SPECIAL GUESTS



MARIYA IVANOVA GABRIEL
European Union Commissioner
for Digital Economy and Society



Mariya Gabriel, EU Commissioner for Digital Economy and Society is committed to increasing women's participation in the digital sector. She studied in Paisii Hilendarski Plovdiv University (Bulgaria) and at Institut d'études politiques de Bordeaux (France), where she studied International Relations, History of the European Institutions, Political Sociology and Comparative Politics. From 2004 to 2008, Mariya Gabriel was a teaching and research assistant at the Institute of Political Studies in Bordeaux. She was a Member of the European Parliament from 2009 to 2017. There, she served as Vice-President of the European People's Party (EPP) group.



JAROSLAW GOWIN
Deputy Prime Minister of Republic
of Poland, Minister of Science
and Higher Education



Jaroslaw Gowin, Deputy Prime Minister and Minister of Science and Higher Education was educated at Jagiellonian University and University of Cambridge. He was a member of the Independent Students' Association and the "Solidarity" trade union. He was editor-in-chief of the Catholic monthly magazine "Znak" and rector of the Tischner European University in Krakow. In 2007, he was elected to the sixth and seventh term of Sejm. In his parliamentary work, Gowin led the Team for Bioethics Convention and chaired an extraordinary committee considering parliamentary draft bills to amend the Constitution. He is also a member of the National Security Council. He is an author of many books and articles.



JADWIGA EMILEWICZ
Minister of Entrepreneurship
and Technology RP



ROLF TARRACH
President
European University Association



WANDA BUK
Undersecretary of State
Ministry of Digital Affairs RP



#SPEAKERS

27-28 NOVEMBER 2018
WARSAW, POLAND



SARAH CLATTERBUCK
Director of Engineers,
You Tube



JODY MEDICH
Director of Design,
Singularity University, *USA*



DONYA-FLORENCE AMER
Executive Vice President, Corporate
Sector Information Systems
& Services, Robert Bosch GmbH,
Germany



ANNA BERENBERG
Principal Software Engineer,
Google Cloud Networking,
USA



DOMINIKA BETTMAN
CEO Siemens, *Poland*



ALEXIS B. BJÖRLIN
Corporate Vice President
and General Manager of the DCG
Connectivity Group,
Intel Corporation, *USA*



NIGIST TILAHUN GEBREMEDHIN
Director, Hawassa University
STEM Center, *Ethiopia*



JO HANNAFORD
Head of the Technology Division
for EMEA and global head of Quality
Assurance Engineering,
Goldman Sachs, *UK*



STEPHANIE HOOGENBERGEN
Head of IT, Credit Suisse,
Poland



MARTIN BASTIAANS
Director & Vice President, Member
and Geographic Activities, IEEE



LESLEY MARJORIBANKS
Head of Applied Security,
Royal Bank of Scotland, *UK*



SASHA MOBLEY
Writer & Coach,
Silicon Valley



MARTIN MELLOR
Country Manager, Ericsson,
Poland



ANJA MONRAD
Senior Vice President & General
Manager Central & Eastern Europe
(CEE), Dell EMC, *Denmark*



DONA SARKAR
Engineering Leader
of the Windows Insider Program,
Microsoft, *USA*



JAYSHREE SETH
Corporate Scientist and Chief
Science Advocate, 3M,
USA



INGRID TSCHOL
Senior Vice President Strategy,
Robert Bosch Stiftung,
Germany



JOANNA CHWASTOWSKA
Engineering Coach / Growth
Manager at DeepMind Health,
Poland



PATRICIA FLORISSI
Vice President, Global CTO
for Sales & Distinguished Engineer,
Dell EMC, *USA*



GULSUN SAĞLAMER
President, EWORA
(European Women Rectors Association)



GEORGETTE MOSBACHER
US Ambassador



MAŁGORZATA KASPERSKA
Vice President, IT Division
for MEE region, Schneider Electric,
Poland



PRZEMYSŁAW CHOJECKI
CEO ulam.ai



EWA MACIAS
Senior Engineering Manager, Google,
Poland



HELENA NORRMAN
Senior Vice President,
Ericsson, *Sweden*



JAYNE OPPERMAN
Managing Director,
Head of APAC/EMEA Consumer
Technology, Citi, *Singapore*



LILA PAPADOPERAKI
Engineering Manager, Leader of
Workplace by Facebook Platform
Team, Facebook, *UK*



BOŻENNA PASIK-DUNCAN
Head of Women Division, IEEE,
Professor of Mathematics,
University of Kansas, *USA*



PAVEL VASSILOVSKI
R&D Department Head,
Samsung, *Poland*



CORINNE VIGREUX
Co-Founder, TomTom, *Netherlands*



ANGELA WANG
Partner & Managing Director,
BCG Beijing, *China*



ESRA YAVUZ
Director, Information Technology
Data Management, Data & Analytics,
Turkey

PROGRAM

27 November 2018 (Tuesday)

9.00-9.15

WELCOME REMARKS

9.15-10.15

DISCUSSION PANEL 1

Forget the singularity! – What is the real disruptive potential of AI today?

Moderator:

- **Aleksandra Przegalińska**, PhD, scientist, Akademia Leona Koźmińskiego/MIT

Panellists:

- **Jody Medich**, Director of Tech Design, Singularity University
- **Joanna Chwastowska**, Growth Manager, DeepMind
- **Przemysław Chojecki**, CEO, ulam.ai

SEMINARS AND WORKSHOPS (PARALLEL)

Tech:

- **Future Car Engineering** – Aptiv
- **Recent Advances in Neural Machine Translations** – Samsung
- **Live Hacking Session** – RBS
- **Beyond Data Driven, Towards Machine Driven** – Ericsson
- **Intro to People Engineering** – Google

Career:

- **Strong Woman Trap: Mentoring Culture and How It Is Critical for Women to Break Into Leadership at an Accelerated Rate** – Facebook
- **Centered Leadership: How Talented Women Thrive, part 1** – McKinsey & Company

10.15-10.30

Coffee break

10.30-11.30

DISCUSSION PANEL 2

Is this the first ever non-boring panel on DIVERSITY?

Moderator:

- **Joanna Obstój**, Senior Engineer, Executive Director, Goldman Sachs Poland

Panellists:

- **Dominika Bettman**, CEO, Siemens Polska
- **Piotr Mikłaszewicz**, Diversity & Inclusion Champion for 3M Poland & Ukraine Region, 3M
- **Anna Galsberg**, Vice President Talent, TomTom
- **Katarzyna Majewska**, Vice President, Citi
- **Fiona Gallagher-Payet**, Enterprise Engineering Operations International Manager & Regional EE Manager, Facebook

SEMINARS AND WORKSHOPS (PARALLEL)

Tech:

- **How to survive in IoT World** – Samsung
- **Four Key Transformations (IT, Digital, Workforce, Security Transformation)** – Dell
- **UI Sketching – design a mobile application in 10 minutes** – ABB
- **What Data Hub are you?** – P&G
- **Meet IEEE – the Biggest Engineers' Association in the World** – IEEE

Career:

- **Centered Leadership: How Talented Women Thrive, part 2** – McKinsey & Company
- **Debunking the Myth of a Clear Career Path** – Facebook
- **Regional Meeting of Female Rectors & Vicerectors** – by Perspektywy & EWORA (European Womens Rectors Association) – by invitation only (10.00-12.00)

11.30-12.00

Coffee break

12.00-12.35

OPENING OF THE CONFERENCE

- **Bianka Siwińska**, CEO, Perspektywy Education Foundation

Speeches by honoured guests:

- **Mariya Gabriel**, European Commissioner for Digital Economy and Society
- **Jarosław Gowin**, Deputy Prime Minister of Republic of Poland, Minister of Science and Higher Education
- **Jadwiga Emilewicz**, Minister of Entrepreneurship and Technology RP
- **Georgette Mosbacher**, US Ambassador
- **Wanda Buk**, Undersecretary of State, Ministry of Digital Affairs RP

FIRST PLENARY SESSION**Keynote speakers:**

- **Jayshree Seth** – Corporate Scientist and Chief Science Advocate, 3M: – *About the Big Science for the new world*
- **Alexis B. Björlin** – Corporate Vice President of the Data Center Group (DCG) and General Manager of the DCG Connectivity Group at Intel Corporation, Intel
- **Jo Hannaford** – Head of the Technology Division for EMEA, Goldman Sachs: – *Educate, engage, elevate: How women can shape the future of technology*
- **Stephanie Hoogenbergen** – Head of IT, Credit Suisse Poland: – *Be curious and brave: how to build a global career in technology as a woman*
- **Patricia Florissi** – Vice President & Global CTO for Sales, Dell: – *Digital transformation in the future and how the world will change as a result of this influence*
- **Rolf Tarrach** – President, European University Association

12.35-14.00

14.00-15.00 Lunch

DISCUSSION PANEL 3**Women in STEM – How Do We Build the Critical Mass Needed?****Moderator:**

- **Bianka Siwińska**, PhD, CEO, Perspektywy

Panellists:

- **Lori Tempelis**, Data Intelligence & Digital Commerce Solutions Director, 3M
- Prof. **Bożenna Pasik-Duncan**, Professor of Mathematics & Courtesy, University of Kansas, USA and Chair of IEEE Women in Engineering
- **Laurent Roux**, Impact Officer – Entrepreneurship and Business Creation, EIT
- **Janice Levenhagen**, CEO, ChickTech
- **Arti Agrawal**, PhD, Director, School of Electrical and Data Engineering

15.00-16.00

SEMINARS AND WORKSHOPS**Tech:**

- **'X'+AI. We Are Not Too Late** – P&G
- **Life of a Data Scientist: Explaining Your Code to CEO** – BCG
- **SCRUM in Practice** – TomTom
- **Conversational Banking – Advent of Chatbot** – Citi

Career:

- **"I've got the Power!"** – career paths of IT & Tech in public administration, Chancellery of the Prime Minister, Ministry of Digital Affairs, Ministry of National Defense
-
- **Shesnnovation – Competition for the best TECH/SCIENCE female startup** – 5 best PITCHES 2018 from "Girls Go Start-up Academy" by Perspektywy and TOP500 Innovators

16.00-16.15 Coffee break

SECOND PLENARY SESSION**Keynote speakers:**

- **Corinne Vigreux**, Co-Founder, TomTom
- **Esra Yavuz**, Director, Information Technology Data Management, Data & Analytics, P&G
- **Helena Norrman**, Senior Vice President, Chief Marketing and Communications Officer and Head of Marketing & Corporate Relations, Ericsson: – *Essential qualities for leadership*
- **Anna Berenberg**, Principal Software Engineer, Google (US): – *Don't Quit: A female software engineer's journey*
- **Małgorzata Kasperska**, Vice President, IT Division for MEE region, Schneider Electric: – *Edge Computing as a new trend in Data Centre Architecture*
- **Lila Papadoperaki**, Engineering Manager, leader of Workplace by Facebook Platform team, Facebook: – *The leap of faith: transitioning from engineering to management*

16.15-18.00

18.00 Summing up the first day of conference

20.00-23.00

BIG SMART CELEBRATION of WOMEN IN IT & TECH

Copernicus Science Centre, Wybrzeże Kościuszkowskie 20, 00-390 Warsaw

SUPPLEMENTARY PROGRAM ON DAY 1

ONGOING CODING EVENT

CAREER FAIR

MENTORING AREA



PROGRAM

28 November 2018 (Wednesday)

9.00-9.15

OPENING OF THE SECOND DAY OF THE CONFERENCE

THIRD PLENARY SESSION

Keynote speakers:

- **Jayne Opperman**, Managing Director, Head of APAC/EMEA Consumer Technology, Citi: – *The Human Digital Connection: better together*
- **Lori Tempelis**, Data Intelligence & Digital Commerce Solutions Director, 3M: – *Inspiring the next generation of women leaders*
- **Lesley Marjoribanks**, Head of Applied Security, Royal Bank of Scotland: – *Busting the “but I’m not technical” myth*
- **Donya-Florence Amer**, Executive Vice President, Corporate Sector Information Systems & Services, Robert Bosch GmbH
- **Angela Wang**, Partner & Managing Director, Beijing, BCG: – *How China is changing the future of shopping*
- **Ingrid Tschol**, Senior Vice President Strategy, Robert Bosch Stiftung: – *No more excuses – Why we need more women in top positions in science and what we can do about it: an overview*

9.15-11.10

11.10-11.30

Coffee break

DISCUSSION PANEL 4

Female Leadership – A Potential Revolution in Business, Technology, and Everything Else

Moderator:

- **Zuzanna Ziomecka**, Wysokie Obcasy

Panellists:

- **Alain Simonnet**, Managing Director, 3M Poland and Ukraine, Georgia, 3M
- **Birgitta Finnander**, Head of R&D Centre, Ericsson Poland
- **Sara Clatterbuck**, Engineering Director, YouTube
- **Emilia Burzyńska**, Chief Information Officer Central Europe, P&G

SEMINARS AND WORKSHOPS (PARALLEL)

Tech:

- **How Will 5G Benefit Poland?** – Ericsson
- **Privacy Policies and Data Security** – Facebook
- **How Agile May Bring More Happiness into Your Life** – ABB
- **Bringing Deep Learning Down to Earth – Moving Computations from Cloud to the Edge for Smart Home Telemedicine Solutions** – Intel
- **Taking Control of Java Runtime at Enterprise Scale** – Goldman Sachs
- **Deep Learning Application in Financial Services: eCommunication Surveillance. Protecting Against Insider Threat** – Credit Suisse

Career:

- **The Building Blocks of Self-Confidence and Why It Matters** – Grand Parade part of William Hill

11.30-12.30

12.30-12.45

Coffee break

DISCUSSION PANEL 5

The Smart World is Here – Is STEM Education Ready for the Challenge?*Moderator:*

- **Justyna Janiszewska**, Director, Fulbright Poland

Panellists:

- **Krystyna Boczkowska**, CEO, Bosch Polska
- **Olga Zelent**, General Manager, Coders Lab
- **Magdalena Chudzkiewicz**, Member of the Board of Directors, Polska Press Group
- **Paweł Poszytek**, PhD, General Director, FRSE
- **Teresa Jankowski**, CEO, STEM Nation
- **Robert Frimhoffer**, Director of Copernicus Science Center

SEMINARS AND WORKSHOPS (PARALLEL)

Tech:

- **Cyber Security – Advanced Persistent Tech** – Royal Bank of Scotland
- **Business Value of IT Digitalization driven by 3M** – 3M
- **UX research in tech world** – Allegro

Career:

- **Mastering Negotiations in Tech World: Part I** – Siemens
- **2nd career – Mother in IT Industry** – Google

12.45-13.45

13.45-14.50 *Lunch*

FOURTH PLENARY SESSION

Keynote speakers:

- **Belkis Vasquez-McCall**, Partner, McKinsey & Company
- **Pavel Vassilovski**, R&D Department Head, Samsung
- **Ewa Maciaś**, Senior Engineering Manager, Google
- **Anja Monrad**, Senior Vice President & General Manager CEE, Dell *Managing Your Career in a New Technology Driven Age*
- **Joanna Chwastowska**, Engineering Coach / Growth Manager at Deep Mind Health *How to change the world – a quick guide*

14.50-16.30

16.30-16.45 *Coffee break*

SEMINARS AND WORKSHOPS (PARALLEL)

Tech:

- **5G on the Way to 6G – What Does it Mean for your Emerging Technical Leaders** – Intel
- **Feminine Intuition vs Data Analytics: Empowering Global Energy Management** – Schneider Electric
- **Cloud for Next Generation Mobile Services based on 5G Technology** – Samsung

Career:

- **Mastering Negotiations in Tech World: Part II** – Siemens
- **Find Your True Colour – Manage Your and Your Team Strong Sides by Using Disc** – IGT
- **AI of Polish computer science. A meeting with Lidia Zajchowska, a pioneer of Polish computer science.**

16.45-17.45

17.45-18.00 *Summing up the second day of conference*

SUPPLEMENTARY PROGRAM ON DAY 2

PROGRAMMING WORKSHOP

CAREER FAIR

MENTORING AREA



SCHOLARSHIPS FOR STUDENTS

WOMEN IN TECH SUMMIT IN WARSAW IS THE FIRST INITIATIVE OF THIS TYPE IN THE CEE&CA REGION. WE WANT ALL TALENTED YOUNG PEOPLE TO BE THERE. THE PERSPEKTYWY FOUNDATION, ALONG WITH PARTNERS, HAS PREPARED GRANTS ENABLING YOUNG PEOPLE TO PARTICIPATE IN THE CONFERENCE FOR FREE.

Polish Students

200 grants for talented IT/Computer Science students

TICKETS + ACCOMODATION

Students from Ukraine/Belarus/Central Asia

150 grants for talented IT/Computer Science students

TICKETS + TRAVEL + ACCOMODATION



Students and Young Scientists from EU

- 30 special grants for Fulbright Alumni from Central and Eastern Europe
- 10 grants for Engineering students from Foundation for the Development of the Education System (FRSE)

TICKETS + TRAVEL + ACCOMODATION

PARTNER INSTITUTIONS



Perspektywy Education Foundation a non-profit NGO that for a decade have actively supported women in STEM. So far more than 200 000 young women interested in high tech career took part in the events organized by Perspektywy. Perspektywy project's "IT FOR SHE" was named the best activity for women in IT in Europe and received from the European Commission the "Digital Skills Award 2017".

www.perspektywy.org www.perspektywy.pl/GirlsGoSTEM

AND THE NIGHT BEFORE THE EVENT...

TECH WARSAW WELCOMES!

Come before

Perspektywy Women in Tech Summit

and enjoy series of welcome-events hosted by:

Dell, Ericsson, Facebook, Goldman Sachs and P&G

26 NOVEMBER 2018, IN WHOLE WARSAW

You must be there :)

And in the evening of the first Summit Day...

BIG SMART CELEBRATION OF WOMEN IN IT & TECH

Copernicus Science Center.
27 November, 8 pm.

**THE WORLD
WILL NEVER BE THE SAME!**



MIASTO
STOŁECZNE
WARSZAWA



CENTRUM NAUKI
KOPERNIK

Perspektywy

ORGANISER:

Perspektywy

TECH PARTNERS:



PARTNER INSTITUTIONS:



ACADEMIC PARTNERS:



COMMUNITIES:



MEDIA PATRONAGE:



REGISTRATION at: womenintechsummit.pl

WARSAW, POLAND • 27-28 NOVEMBER 2018